

**IMPACT OF SUPPLY AND VALUE CHAIN MANAGEMENT ON
PERFORMANCE OF DOMESTIC FIRMS IN ILORIN METROPOLIS**

By

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16/27/MBA/001**

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PERFORMANCE OF DOMESTIC FIRMS IN ILORIN METROPOLIS**

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**BEING A DISSERTATION SUBMITTED TO THE DEPARTMENT OF
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MALETE, IN PARTIAL FULFILMENT OF THE
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THE MASTERS OF SCIENCE (M.Sc.)
DEGREE IN BUSINESS ADMINISTRATION**

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October, 2019

CERTIFICATION

This is to certify that this research project was carried out by Abdullahi Oba SULEIMAN and has been read and approved as meeting the requirements of the Department of Business and Entrepreneurship, School of Business and Governance; College of Humanities, Management and Social Sciences; Kwara State University, Malete, Ilorin Kwara State, Nigeria for the award of Masters of Science Degree (M.Sc.) in Business Administration.

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DECLARATION

It is hereby declared that this dissertation “Impact of Supply and Value Chain Management on Performances of Domestic Firms in Ilorin metropolis” is a product of the original research undertaken by Abdullahi Oba Suleiman.

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DEDICATION

This dissertation is dedicated to Almighty Allah who had spared my life from the inception of this program to the end.

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Abstract

Despite the corporate organization size, location, product produce and market share, the impact of the global changes is still felt, especially when this situation is related to developing nation. Evidence have shown the challenges faced by many organizations to compete in today's dynamic global market, which has led to incidence of collapse and profit decline of corporate organization geometrically in recent time. Successful firms must reside on the leading edge of management techniques, theories, and practice in order to stay competitive in an ever growing, more constrained, increasing diverse and rapidly changing global economy. Supply and value chains management is at the forefront of such management techniques, theories, and practice. The supply and value chain management (SVCM) is one of the most important tools that firm used to increase their profit and gain competitive advantages over their rivals. The main objective of this study is to examine the impact of supply and value chain management on performance of domestic firms (bakeries and confectionaries) in Ilorin, Kwara state. The study adopts descriptive research design in conducting a survey of 140 bakeries and confectioneries in Ilorin Metropolis. The data for the study was gathered with aid of self administered questionnaires. Collected data were analysis with multiple regressions to determine the impact of supply and value chain management on performance of bakeries and confectionaries in Ilorin metropolis. The finding from the study reveals that majority of bakeries in Ilorin metropolises have average knowledge of the concept of supply and value chain management. In relation to organizational performance, the result shows that strategic supplier partnership, customer relationship and human resources management have significant effect on market share and profit quality. The study recommended that domestic firms should be acquainted with that SVCM concept, those will enable them to benefit from the advantage SVCM concept offers. Consequently, this study would be useful to future researcher, students and enhance efficient supply and value chain management in our domestic firms.

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